CAMPUS

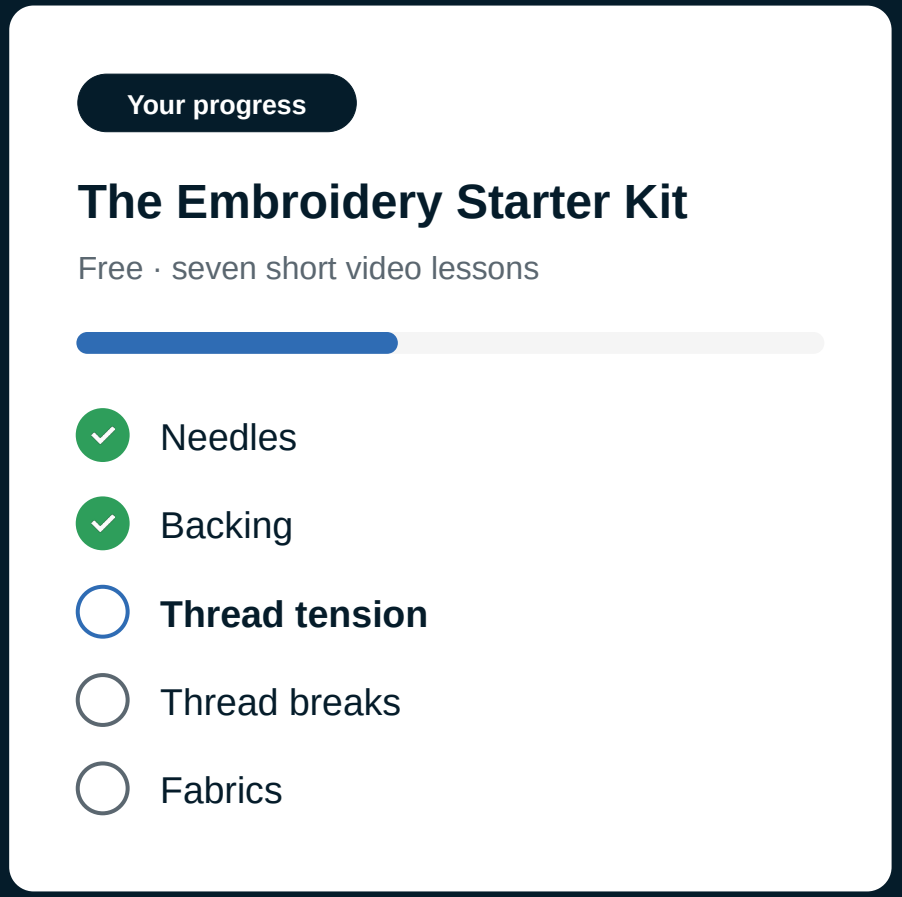
campus.zsk.de

ZSK Campus · the embroidery academy

# Stitch like a pro.
# Start free.

Short videos, real know-how and certificates from the people who build ZSK embroidery machines.

**Start free at campus.zsk.de**



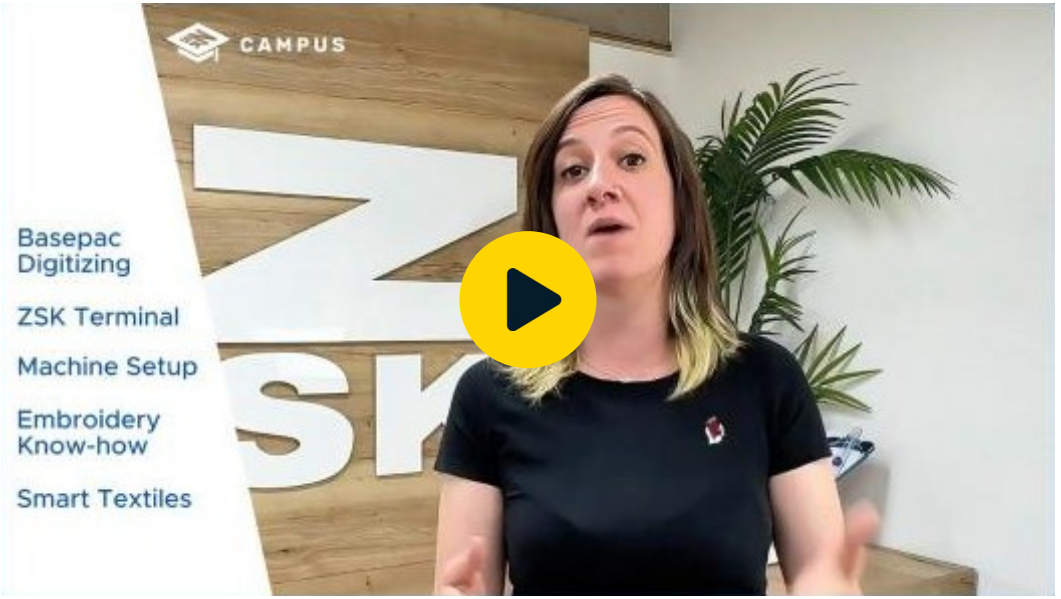

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What is ZSK Campus

# The official learning hub of ZSK Stickmaschinen

ZSK Campus is built for the people who actually run the machines. Whether you are stitching your first logo, digitizing in BasePac or working with conductive yarns for smart textiles, you find step-by-step video courses and expert know-how straight from Krefeld.

Online, in English, at your own pace. Open to every embroiderer, and made to get the most out of a ZSK machine.




Inside a lesson: your coach explains one topic in a short video.

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How you learn

# Learning that fits between two stitch-outs

### Two-minute videos

One topic per video. Watch it at the machine, pause, try it, done.

### Cheat sheets

Needle charts, backing guides and checklists to keep right next to your machine.

### Quick quizzes

Find out what stuck. No pressure, just proof for yourself.

### Real certificates

Finish a course and show your customers, your team and your boss what you can do.

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What you can learn

# Eight ways into embroidery know-how

### Embroidery basics
Free

Needles, backing, thread tension and fabrics in seven short videos.

### Caps & 3D puff
Free

Raised logos that pop: foam, digitizing rules and machine settings.

### BasePac software
Free

From a blank screen to your first machine-ready design.

### Digitizing

Turn artwork into clean, production-ready embroidery files.

### Lettering & team names

Crisp text from single name tags to large team orders.

### Patches

From the design to the finished patch, including troubleshooting.

### Stitch costing

Calculate a stitch price that pays and quote with confidence.

### Smart textiles

Wires, textile electrodes and e-textiles on the W-, K- and F-head.

**Start with the free courses. Premium courses start at €15.**

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Pick your path

# Where do you want to start?

## New to embroidery?

Start with the free Embroidery Starter Kit: needles, backing, thread tension and thread breaks in seven short videos.

## Become a digitizer

Turn artwork into production-ready designs with BasePac. The free Kick-Off course takes you to your first machine-ready file.

## Grow your business

Add embroidered patches to your range and calculate a stitch price that pays. Two short courses for shop owners.

## Train your team

Every certificate course ends with a test and a personal certificate. Documented training for your quality management.

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Why it makes sense

# Know-how makes embroidery pay

The machine stitches. Your team decides whether the result is right the first time. Trained operators change needles in time, choose the right backing and set thread tension by rule instead of by feel.

### Fewer thread breaks

Less standstill, more output from every shift.

### Fewer rejects

Right the first time saves garments, thread and nerves.

### Prices that hold

Know what a stitch costs and quote with confidence.

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Your coaches

# Learn from people who do this every day



## Britta Sanders

**Software specialist · ZSK**

BasePac, lettering and digitizing



## Lorenz Wagner

**Walz Solutions**

Embroidery practice, caps, patches, costing



## Oliver Schipper

**Software developer · ZSK**

Networking your ZSK machine



## Melanie Hörr

**3E Smart Solutions**

All smart textiles courses

**For employers**

## Train your whole team

### Certificates

A test and a personal certificate document what your team has learned.

### Personal training

A ZSK trainer works with your team at your machines, in Krefeld or live online.

### Team offers

Tell us how many people you want to train: software@zsk.de

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CAMPUS

campus.zsk.de

Free to start

# Thread breaks happen. Panic is optional.

Create your free account and start your first lesson today.

www.campus.zsk.de

Contact: **software@zsk.de**

1. **Sign up for free**
   It takes a minute at campus.zsk.de.
2. **Start the Embroidery Starter Kit**
   Seven short videos on the essentials.
3. **Earn your first certificate**
   Pass the test and show what you can do.

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